

YORKSHIRE AND HUMBER PUBLIC HEALTH OBSERVATORY
Health Intelligence Update
July 2010

RECENT AND FORTHCOMING YHPHO / APHO / YHQO PUBLICATIONS, PRODUCTS & EVENTS

Key Dates and Deliverables June - August 2010

- APHO Diabetes Prevalence model - June 2010
- YHQO – QIPP Resource Pack Long Term Conditions – 1 July 2010
- Health Profiles 2010 - 6 July 2010
- YHQO Briefing: Analysis of pre-op PROMs data – 4 August 2010
- YHQO – QIPP Resource Pack Mental Health – 6 August 2010
- APHO Technical Briefing Prevalence Modelling – August 2010
- Regional Health Intelligence Leads next meeting – 9 September 2010
- HIYAH Commissioning Board next meeting - 28 September 2010

HIYAH Projects:

- *HIYAH Project D1: HI network development:*
 - Autumn Regional Health Intelligence Analysts Forum – led by NEYNL PCTs will take place 16 September at YHPHO. The theme is Predictive Modelling and Evaluation
- *HIYAH Project B5: Prioritisation Training* – workshop held on 17 June 2010
- *HIYAH Project C2: Healthy Foundations (TGI Choices) training* – held on 2 July 2010
- *HIYAH 'Priority Project service'* – this is a new service for PCTs where new 'urgent' work can be commissioned and delivered quickly across the PCT Collaborative

HEALTH INTELLIGENCE YORKSHIRE AND HUMBER (HIYAH)

E2 – CVD HEALTH INTELLIGENCE E-TOOLKIT

YHPHO is working closely with South East PHO (as lead PHO for CHD and stroke) and Roger Boyle, National CVD Clinical Director, to take forward the roll out of the YHPHO e-Toolkit across all PCTs in England and their related Cardiac and Stroke networks. YHPHO and our three cardiac / stroke networks are also developing a more detailed phase 2 of the YHPHO CVD e-Toolkit to run in parallel with and feed into this national development work. Further information: Colin Pollock colin.pollock@dh.qsi.gov.uk

C2 – INSIGHT AND SOCIAL MARKETING SUPPORT

YHPHO supported an End of Life Care workshop on 8 June, by collating and synthesising current research in the area. Healthy Foundations, an over-arching segmentation tool based on attitudes to a range of public health issues, was launched in the region on 28 April 2010. While an online analysis tool will be broadly available within the region, YHPHO hold the single regional licence for a further tool which permits more in-depth analysis of the data. This data is fused with TGI lifestyle information giving access to a wealth of additional attitudinal and behavioural information. A training session was held on 2 July for a number of PHO and PCT analysts.

A6 – HEALTH AND LIFESTYLE SURVEYS

This scoping project aims to understand the range of surveys carried out by PCTs across the region and recommend a future approach. As a first step, interviews are being conducted with a number of PCTs in July. The findings will be presented to RHIL at their meeting in September and to the HIYAH commissioning board on 28 September.

C2 – INSIGHT AND SOCIAL MARKETING SUPPORT

One Stop Shop, a database of unpublished research reports, will be launched shortly. This will give access to a range of around 60 reports which have been commissioned to support national policy over the past three years and a further 40 reports which have been commissioned by PCTs within Yorkshire and Humber. These reports cover a wide range of health topics. For more information about this project and other aspects of our insight and social marketing support programme, please contact either Scott Anderson (sa639@york.ac.uk) or Jake Abbas (ja18@york.ac.uk).

B5 – PRIORITISATION TRAINING

A prioritisation training workshop was held on 17 June 2010 as part of the HIYAH Health Economics programme. Every PCT in the Region was represented and many sent multidisciplinary teams from Finance, Commissioning and Public Health. The workshop evaluated very well. The presentations from the workshop are available on the PHO website <http://www.yhpho.org.uk/resource/view.aspx?RID=81006>
If you would like to discuss prioritisation further in the context of your PCT please contact Sue Baughan, seb509@york.ac.uk or Richard Little rl608@york.ac.uk

C1 - HEALTH INTELLIGENCE TRAINING PROGRAMME

Selected modules from the HIYAH Health Intelligence Modular training are being re-run in July. *Applied Public Health Intelligence* will take place on Thursday 29 July and *Bringing It All Together: The Effective Analyst* will take place on Friday 30 July. The modules have been scheduled for the seven Health Intelligence Analyst trainees recruited as part of the C1 Health Intelligence Training Programme.

It is proposed that the core training modules are also re-run from autumn 2010. The Steering Group for the training programme is also currently planning a number of additional modules to run during summer / autumn 2010, based on priorities emerging from evaluation of the programme and discussions with HIYAH networks. Likely themes include 'Using the Evidence' and 'Health Intelligence for Commissioners'.

D1 – AUTUMN REGIONAL HEALTH INTELLIGENCE ANALYSTS FORUM

The Autumn Forum on 16 September 2010 is to be led by NEYNL PCTs. The theme of the event will be 'Predictive Modelling and Evaluation' and it will be held at YHPHO, York. Further information will be sent out in August 2010.

HIYAH COMMISSIONING BOARD

The HIYAH Commissioning Board met on 22 June to review progress with phase 2 projects and continuing phase 1 projects. The latest progress report (to mid-June) has been published on the YHPHO website: <http://www.yhpho.org.uk/resource/view.aspx?RID=10300>. The next meeting is scheduled for 28th September.

YHPHO have introduced a new 'priority project' service where urgent new work can be commissioned and delivered quickly across the PCT Collaborative. Discussions have been held with PCT health intelligence leads on the practicalities of how this may go forward. Further information: Colin Pollock colin.pollock@dh.gsi.gov.uk

TOOLS & DATA

YORKSHIRE AND HUMBER QUALITY OBSERVATORY (YHQO)

As part of the Quality Observatory work programme, YHPHO are supporting the monthly production of the QIPP Resource Packs. The Long Term Conditions Resource pack was published at the beginning of July and the next pack, on Mental Health, is due to be published on 6 August. All published resource packs can be found at <http://www.yhpho.org.uk/resource/view.aspx?RID=64442>.

HEALTH PROFILES 2010

Health Profiles 2010 were launched on 6th July 2010. This year's Health Profiles (which are the fifth edition) include a new indicator on the incidence of skin cancer (malignant melanoma), and some improvements to the design and layout. They are designed to provide useful, accessible summaries of the health of local people to assist in prioritising and planning services. Health Profiles are available in printed form, and may also be downloaded from the interactive Health Profiles website. In addition, the website can be used to create and view a variety of maps and charts to display comparisons between local authorities or regions. A regional profile for Yorkshire and Humber is due to be released later in 2010.

- **Your Feedback to Health Profiles**

We would value any feedback about the Health Profiles. When visiting the Health Profiles website please take the time to complete the 2 minute online feedback survey.

Further information is available from: www.healthprofiles.info and Ceri Wyborn cqw2@york.ac.uk

INTRODUCTION OF A CHILD AND MATERNAL HEALTH LEAD FOR YORKSHIRE AND THE HUMBER

ChiMat (the National Child and Maternal Health Observatory) is supporting the development of a network of health intelligence and service improvement professionals based in each region to support you locally. We will be working to support NHS organisations and their partners in local government and the voluntary sector to improve the quality of services through the effective use of information and evidence. For more information please visit for the following: http://www.chimat.org.uk/default.aspx?QN=CHIMAT_REGIONAL

YOUR FEEDBACK ABOUT THE CHILD AND MATERNAL HEALTH OBSERVATORY (CHIMAT)

Thank you for taking the time to respond to our recent user survey. We've received very valuable feedback. Read the highlights from the user survey:

http://www.chimat.org.uk/resource/view.aspx?QN=CHIMAT_SURVEY_MAR2010

USING CHIMAT TO IMPROVE COMMISSIONING

To help you use ChiMat to improve commissioning for child and maternal health services, use our easy-to-read leaflet describing how the ChiMat tools and services support you in each of the stages of the commissioning cycle. You can download a PDF of the leaflet or browse the content on our website and follow the links to go directly to the online tools and services you need.

<http://www.chimat.org.uk/commissioning>

DIABETES HEALTH INTELLIGENCE

A new **APHO Diabetes Prevalence model** has been launched at the end of June 2010. The model provides estimates of the total (diagnosed and undiagnosed) diabetes for England. It builds on the thinking behind and structure of the PBS Diabetes Prevalence Model originally developed in 2004, providing estimates of the prevalence of diabetes in people age 16 years and older for England, Strategic Health Authorities and Primary Care Trusts. Further information from: Naomi Holman nh139@york.ac.uk.

<http://www.yhpho.org.uk/default.aspx?RID=81090>

PUBLICATIONS

YHQO BRIEFINGS

The first of a series of quarterly briefings will be published at the beginning of August. This issue will summarise findings from an early analysis of pre-op PROMs (Patient Reported Outcome Measures) data, recently published as an Experimental Statistic by the Information Centre.

APHO TECHNICAL BRIEFINGS

APHO publishes a series of Technical Briefings and the next briefing, on Prevalence Modelling, is due in August 2010. The briefings are intended to be practical "how to" guides designed to support health practitioners and analysts, and to promote the use of public health intelligence in decision making. Each briefing focuses on specific elements of public health intelligence. Where appropriate, the documents are accompanied by electronic tools and resources, which can be downloaded from the following web site.

<http://www.apho.org.uk/default.aspx?RID=39306>

LEARNING EVENTS / NETWORKS

ALTOGETHER BETTER LEARNING NETWORK

The Altogether Better Learning Network has commissioned three pieces of thematic evaluation work across our sixteen projects. The Centre for Health Promotion Research at Leeds Metropolitan University is collating evidence and evaluating themes around i) empowerment in health and wellbeing, ii) the role of community health champions and iii) workplace interventions related to mental health. The first drafts of three evidence reviews on these topics have been produced and shorter 'practice friendly' summaries of each will also be available by the end of July. The thematic service evaluation reports based on data from the sixteen Altogether Better Projects are due to be published in July this year.

<http://www.yhpho.org.uk/resource/item.aspx?RID=68687>