

YORKSHIRE AND HUMBER PUBLIC HEALTH OBSERVATORY
Health Intelligence Update
June 2010

RECENT AND FORTHCOMING YHPHO / APHO PUBLICATIONS, PRODUCTS & EVENTS
May - July 2010
<ul style="list-style-type: none"> ▪ YHQO – QIPP Resource Pack Staying Healthy – 17 May 2010 ▪ YHQO Steering Group meeting – 18 May 2010 ▪ National End of Life Care Intelligence Network launch (SWPHO) – 18 May 2010 ▪ HSJ Supplement 27 May 2010: Health Intelligence (in partnership with APHO) ▪ UK Association of Cancer Registries (UKACR) Conference is being held jointly with the National Cancer Intelligence Network (NCIN) to be held in Birmingham – Using Information to Improve Quality and Choice – 17/18 June 2010 ▪ HIYAH Commissioning Board – next meeting 22 June 2010 ▪ National Children and Young People with Diabetes Profiles – June 2010 ▪ Diabetes Prevalence model - launched at the end of June 2010 ▪ YHQO – QIPP Resource Pack Long Term Conditions – wb 21 June 2010 ▪ APHO Technical Briefing Prevalence Modelling - end of June 2010 ▪ Health Profiles 2010 - launch on 6 July 2010 ▪ APHO Technical Briefing Sustainability Metrics - end July 2010 ▪ Regional Health Intelligence Leads meeting – 9 September 2010
<p>HIYAH Projects:</p> <ul style="list-style-type: none"> • <i>HIYAH Project D1: HI network development:</i> <ul style="list-style-type: none"> - Summer Regional Health Intelligence Analysts Forum – ‘Local Data Observatories’ 9 June 2010, at YHPHO led by South Yorks PCTs • <i>HIYAH Project B5: Prioritisation Training</i> – workshop to be held on 17 June 2010 • <i>HIYAH ‘Priority Project service’</i> – this is a new service for PCTs where new ‘urgent’ work can be commissioned and delivered quickly across the PCT Collaborative
<p>For further information on outputs please refer to project update available on the HIYAH webpage http://www.yhpho.org.uk/hiyah</p>

1. HEALTH INTELLIGENCE YORKSHIRE AND HUMBER (HIYAH)

▪ **HIYAH Project updates**

B5 – Prioritisation Training - A prioritisation training workshop will be held on 17 June 2010 as part of the HIYAH Health Economics programme. The workshop will cover: prioritisation frameworks, common features and the key economic concepts, clarity about the lessons from these frameworks and the approach that they suggest should be taken in PCTs as well as presentations from PCTs who have applied techniques. The workshop is aimed at teams of people from PCTs with an interest in prioritisation. The training is now fully booked with excellent representation from teams drawn from finance, public health and commissioning across the PCTs. A flyer providing details of the training is available on the PHO website <http://www.yhpho.org.uk/resource/item.aspx?RID=77661>

Further information: Richard Little (rl608@york.ac.uk)

- **C1 - Health Intelligence Training Programme**

- Selected modules from the HIYAH Health Intelligence Modular training are being re-run in July. *Applied Public Health Intelligence* will take place on **Thursday 29 July** and *Bringing It All Together: The Effective Analyst* will take place on **Friday 30 July**. The modules were originally scheduled for the seven Health Intelligence Analyst trainees recruited as part of the C1 Health Intelligence Training Programme but a few extra places are available. Information on the topics covered as part of these modules can be found on the YHPHO website (<http://www.yhpho.org.uk/resource/view.aspx?RID=55247>). The sessions will be run by a combination of YHPHO and PCT staff.

The training will take place in the Conference Suite, Innovation Centre, York Science Park, University of York, YO10 5DG. To enquire about places on this training please contact Liz O'Brien (ea0502@york.ac.uk)

- It is proposed that the core modules are re-run from autumn 2010. The Steering Group for the training programme are also currently planning a number of additional modules to run during summer/autumn 2010, based on priorities emerging from evaluation of the programme and discussions with HIYAH networks. Likely themes include 'Using the Evidence' and 'Health Intelligence for Commissioners'.

- **C2 – Insight and Social Marketing Support**

Healthy Foundations, an over-arching segmentation tool based on attitudes to a range of public health issues, was launched in the region on 28 April 2010. While an online analysis tool will be broadly available within the region, YHPHO hold the single regional licence for a further tool which permits more in-depth analysis of the data. This data is fused with TGI lifestyle information giving access to a wealth of additional attitudinal and behavioural information.

One Stop Shop, a database of unpublished research reports, will be launched shortly. This will give access to a range of around 60 reports which have been commissioned to support national policy over the past three years and a further 40 reports which have been commissioned by PCTs within Yorkshire and Humber. These reports cover a wide range of health topics.

For more information about this project and other aspects of our insight and social marketing support programme, please contact either Scott Anderson (sa639@york.ac.uk) or Jake Abbas (ja18@york.ac.uk).

- **D1 – Summer Regional Health Intelligence Analysts Forum**

The Summer Regional Health Intelligence Analysts Forum was held on 9 June 2010 at YHPHO, led by South Yorkshire PCTs. The theme was 'Local Data Observatories'. The Autumn Forum date (led by NEYNL PCTs) has not been set yet but the theme is likely to be on predictive modelling and evaluation.

- **E2 – CVD Health Intelligence e-Toolkit**

YHPHO is working closely with South East PHO (as lead PHO for CHD and stroke) and Roger Boyle, National CVD Clinical Director, to explore the roll out of the YHPHO e-Toolkit across all PCTs and their Cardiac and Stroke networks. YHPHO and our three cardiac / stroke networks are now developing a more detailed phase 2 of the YHPHO CVD e-Toolkit to run in parallel with and feed into this national development work.

Further information: Colin Pollock colin.pollock@dh.gsi.gov.uk

- **HIYAH Commissioning Board**

The HIYAH Commissioning Board next meets on 22 June to review progress with phase 2 projects and continuing phase 1 projects. The February – April 2010 progress report has been published on the YHPHO website: <http://www.yhpho.org.uk/resource/view.aspx?RID=78538>

YHPHO have introduced a new 'priority project' service where urgent new work can be commissioned and delivered quickly across the PCT Collaborative. Discussions have been held with PCT health intelligence leads on the practicalities of how this may go forward.

Further information: Colin Pollock colin.pollock@dh.gsi.gov.uk

2. YORKSHIRE AND HUMBER QUALITY OBSERVATORY (YHQO)

As part of the Quality Observatory work programme YHPHO are supporting the monthly production of the QIPP Resource Pack. The topic for May is Staying Healthy and can be found at <http://www.yhpho.org.uk/resource/view.aspx?RID=64442>. Access previous QIPP packs from www.yhqo.org.uk

3. HSJ SUPPLEMENT 27 MAY 2010: HEALTH INTELLIGENCE (IN PARTNERSHIP WITH APHO)

A review of 10 years of public health intelligence delivered by public health observatories and a look ahead to future opportunities and challenges. The supplement can be found at: <http://www.apho.org.uk/resource/item.aspx?RID=91196>

4. HEALTH PROFILES 2010

Health Profiles 2010 are due to be launched on 6th July 2010. This year's Health Profiles (which are the fifth edition) include a new indicator on the incidence of skin cancer (malignant melanoma), and some improvements to the design and layout. They are designed to provide useful, accessible summaries of the health of local people to assist in prioritising and planning services. The indicators included in the profiles were chosen because they show important measures of the health of the population, and some of the factors that can affect health. They are displayed in such a way as to allow your local authority to be compared with the England and regional averages. Health Profiles are available in printed form, and may also be downloaded from the interactive Health Profiles website. In addition, the website can be used to create and view a variety of maps and charts to display comparisons between local authorities or regions. A regional profile for Yorkshire and Humber is due to be released later in 2010.

Further information is available from: www.healthprofiles.info and Ceri Wyborn cqw2@york.ac.uk

5. DIABETES HEALTH INTELLIGENCE

Diabetes Health Intelligence (a national strategic programme of YHPHO) has recently launched **Diabetes Community Health Profiles for Children and Young People**. The profiles provide a summary of the readily available nationally produced data. A profile is available for every secondary care provider of diabetes services and PCTs in England at:

<http://www.yhpho.org.uk/resource/view.aspx?RID=8470>

We are currently investigating ways to include data on the clinical care and outcomes (in particular HbA1c results) through the National Diabetes Audit for children and young people with diabetes and the profiles will be updated accordingly. Further information: Sally Jones saj508@york.ac.uk

A new **APHO Diabetes Prevalence model** is due to be launched at the end of June 2010. The model provides estimates of the total (diagnosed and undiagnosed) diabetes for England. It builds on the thinking behind and structure of the PBS Diabetes Prevalence Model originally developed in 2004.

The APHO Diabetes Prevalence Model for England provides estimates of the prevalence of diabetes in people age 16 years and older for England, Strategic Health Authorities and Primary Care Trusts. Point estimates and uncertainty limits are provided for 2009, 2010, 2015, 2020, 2025 and 2030. The model estimates adjust for age, sex, ethnic group, deprivation and projected trends in obesity. All data relating to diabetes prevalence has been taken from the Health Surveys for England (predominately those for 2006 and 2004). All population data is based on population estimates and projections by the Office for National Statistics.

Further information from: Naomi Holman nh139@york.ac.uk

6. ALTOGETHER BETTER LEARNING NETWORK

The Altogether Better Learning Network has commissioned three pieces of thematic evaluation work across our 16 projects. The Centre for Health Promotion Research at Leeds Metropolitan University

is collating evidence and evaluating themes around i) empowerment in health and wellbeing, ii) the role of community health champions and iii) workplace interventions related to mental health. The first drafts of three evidence reviews on these topics have been produced and shorter 'practice friendly' summaries of each will also be available by the end of July. The thematic service evaluation reports based on data from the 16 Altogether Better Projects are due to be published in July this year. <http://www.yhpho.org.uk/resource/item.aspx?RID=68687>

7. UKACR AND NCIN CONFERENCE 17/18 JUNE 2010 – USING INFORMATION TO IMPROVE QUALITY AND CHOICE

UK Association of Cancer Registries (UKACR) conference is being held jointly with the National Cancer Intelligence Network (NCIN). The conference is being held in Birmingham (Hilton Birmingham Metropole) on 17 and 18 June and SWPHO is helping to plan and organise the conference this year. The conference programme and full details about the event, including abstract submission, booking etc. is all available from the NCIN website at <http://www.ncin.org.uk/about/conference/2010.shtml>. Deadline for abstracts is 7 April 2010.

8. NATIONAL END OF LIFE CARE INTELLIGENCE NETWORK LAUNCHES 18 MAY 2010

Tuesday 18 May marked the arrival of an intelligence network and website which will bring together data on where people die and what affects their care.

Commissioned by the National End of Life Care Programme (NEoLCP), the National End of Life Intelligence Network (NEoLCIN) will provide commissioners and providers with a firm evidence base for the delivery of high quality services for dying people and their loved ones. It will also provide a central resource for those researching end of life care in England.

The material on the website on launch day includes end of life care profiles down to local authority areas.

Over the next few weeks analytical reports and other material will be added to the website, which has been developed by the South West Public Health Observatory.

As well as centralising existing data from sources such as HES and the Office for National Statistics, the network will commission its own information-gathering work where gaps are identified. It will work closely with the National Cancer Intelligence Network.

The network's website can be found at www.endoflifecare-intelligence.org.uk

If you have any queries regarding the above please contact Sue Ward (smw519@york.ac.uk) Tel: 01904 561596.